

---

# THE SEALMASTER® ADVANTAGE

---

**Learn How SealMaster  
Can Help You Build Your  
Pavement Maintenance  
Business**



**sealmaster.net**

**(800) 395-7325**

Copyright© SealMaster® 2014

# SealMaster® ... The Most Trusted Name in the Sealcoating Industry for Over 40 Years



*For decades, quality driven sealcoating contractors have relied on SealMaster for all of their product and equipment needs.*

# A Global Presence in the Sealcoating Industry



**Over 65 SealMaster<sup>®</sup> manufacturing and distribution centers throughout North America along with manufacturing and distribution in over 60 countries has made SealMaster the most recognized name in pavement sealcoating and repair throughout the world.**

# Your One Stop Source for Sealcoating Products and Equipment



SealMaster® is the One-Stop-Source for pavement maintenance products and equipment. With everything under one roof, contractors save valuable time and money on the products, tools and equipment necessary to do the job right. Each SealMaster location is staffed by professionals trained to provide the best possible customer service and guidance to help your business grow.

# Over One Billion Gallons of SealMaster® Pavement Sealer Applied World-Wide



With over One Billion Gallons of pavement sealer applied world-wide, SealMaster continues to be the number one choice for pavement sealer among quality-driven contractors and property managers. The reasons – Quality, Performance and Durability.

# The Leader in Asphalt Based Pavement Sealer Innovation



Quality-minded sealcoating professionals continue to discover and embrace the SealMaster® Asphalt Based Pavement Sealer Advantage. The reason is simple- Our Asphalt Based Sealers Perform Better. They are safer to use, with no irritating fumes or odors. They dry blacker and stay blacker over time. They are more flexible and resist check cracking. And most important – They last longer.

# MasterSeal® Asphalt Based Pavement Sealer

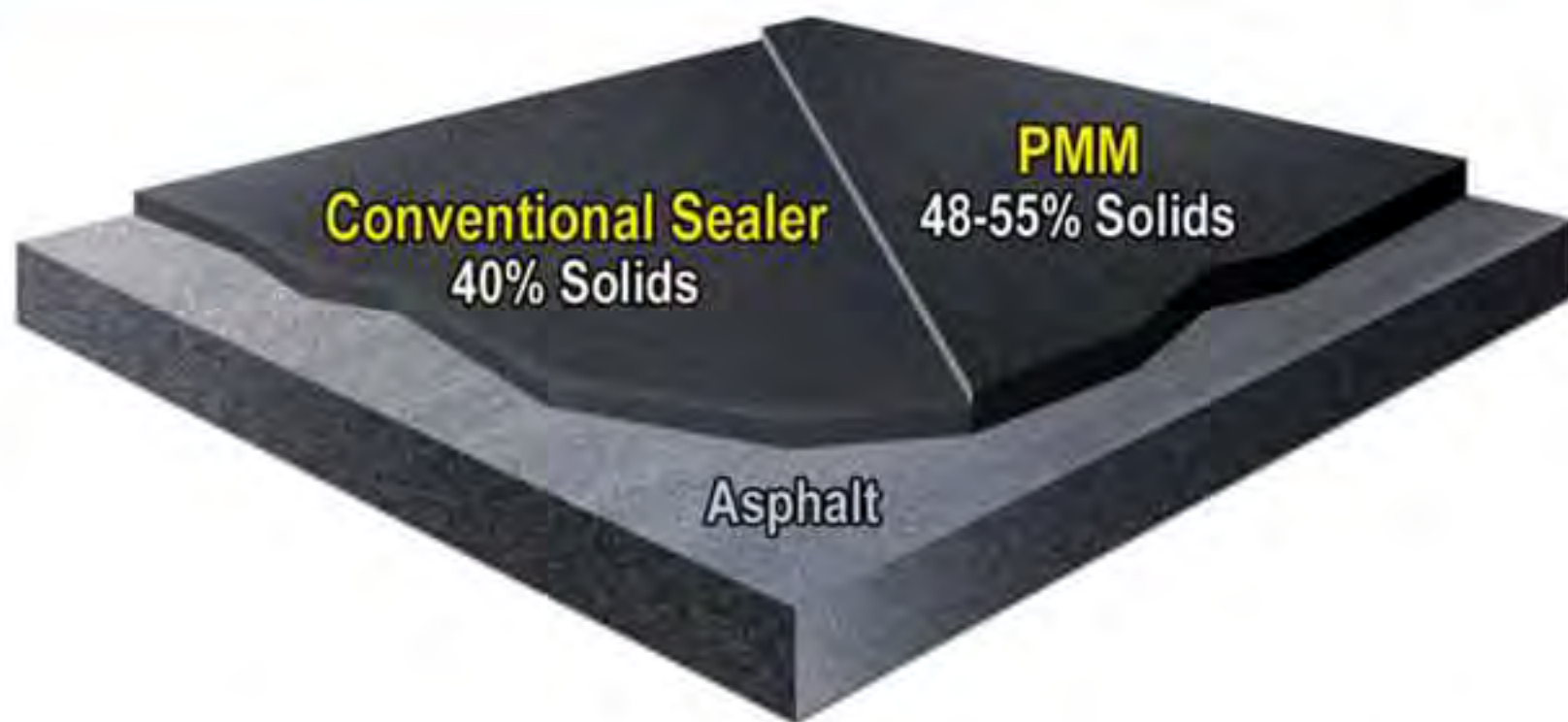
*Formulated to Protect and Beautify Asphalt Pavement*



MasterSeal is an environmentally friendly, mineral reinforced asphalt emulsion pavement sealer blended with special surfactants for superior adhesion, flexibility, and durability. MasterSeal is ideal for protecting all types of asphalt pavement surfaces including parking lots, driveways, shopping malls, airports, highway shoulders, low traffic roadways and more.

# Polymer-Modified MasterSeal® (PMM) Asphalt Based Pavement Sealer

***Polymer Modified for Maximum Durability***



***“Higher solids  
means longer wear”***

Polymer-Modified MasterSeal (PMM) is an environmentally friendly, mineral reinforced asphalt emulsion pavement sealer blended with polymers and special surfactants for superior adhesion, flexibility, and durability. PMM is ideal for protecting all types of asphalt pavement surfaces including parking lots, driveways, shopping malls, airports, highway shoulders, low traffic roadways and more.



# Liquid Road® Asphalt Based Surface Coating

*The Ultimate Coating System for Roads, Streets, and other Pavement Surfaces*



Liquid Road is a polymer-modified, fiber reinforced asphalt emulsion coating that is job-mixed with specially graded aggregate and applied to the road surface. The result is a highly durable, slip-resistant surface treatment that greatly extends pavement service life.



Liquid Road contains specifically graded aggregate for optimum durability and anti-skid properties to help ensure motorist safety.

# AsPen<sup>®</sup> Asphalt Based Surface Sealer

*The Environmentally Friendly Pavement Rejuvenator*



AsPen is an asphalt based emulsion pavement rejuvenator and surface sealer designed to penetrate, water proof, and replenish the pavement binder that is lost through oxidation and weathering. AsPen beautifies, protects, and extends the service life of asphalt pavement while providing a rich, black “like new” appearance.



AsPen is a single coat application product that penetrates into the pavement surface utilizing the existing pavement profile to maintain vehicle traction.

# SealMaster® Coal Tar Pavement Sealer

***The Standard by which all other Coal Tar Sealers are Judged***



SealMaster Coal Tar Sealer is a fuel resistant emulsion pavement sealer fortified with special surfactants for superior adhesion and durability. SealMaster Coal Tar Sealer is ideal for protecting all types of asphalt pavement surfaces including parking lots, driveways, shopping malls, airports and more. Meets ASTM and Federal specifications.

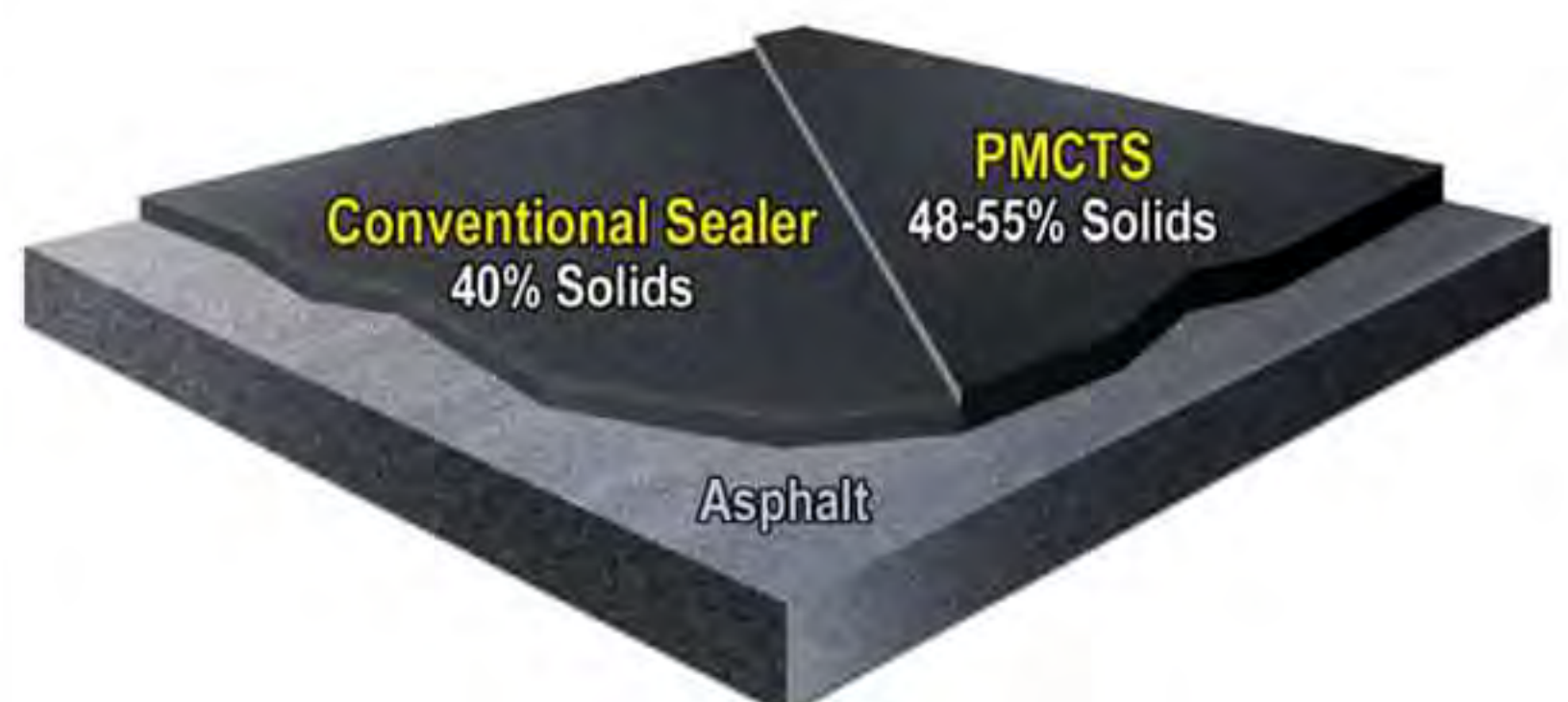


# Polymer-Modified Coal Tar Sealer (PMCTS)

***Polymer-Modified for Maximum Durability***

Polymer-Modified Coal Tar Sealer (PMCTS) is a fuel resistant coal tar emulsion pavement sealer blended with polymers and special surfactants for superior adhesion, flexibility and durability. PMCTS is ideal for protecting all types of asphalt pavement surfaces including parking lots, driveways, shopping malls, airports and more.

***“Higher solids means longer wear”***



# ColorPave® 100% Acrylic Colorized Pavement Coatings

***Bring New Life and Color to Asphalt Pavement Surfaces***



ColorPave is a 100% acrylic premium colorized pavement coating designed to bring new life and color to pavement surfaces. ColorPave beautifies and protects all types of asphalt pavement including:

- Driveways
- Parking Lots
- Roadways
- Golf Cart Paths
- Bus Lanes
- Amusement Parks
- Walkways
- Jogging Paths
- Recreational Surfaces
- And More

***ColorPave allows you to differentiate your company from your competition by offering your customers something new and exciting.***

# SealMaster® Bulk Storage Tanks

*The Ultimate in Pavement Sealer Convenience and Economy*



A SealMaster Bulk Storage Tank enables you to buy pavement sealer in bulk and save. The convenience of on-site storage enables you to spend more time sealcoating and less time running for sealer. SealMaster offers several bulk storage programs to help your business grow.



SealMaster utilizes the industry's most advanced sealer delivery systems to assure prompt and effective sealer delivery to bulk storage tanks and job-sites.

# Pavement Sealer Additives

*Designed to Improve the Performance of  
Pavement Sealers*



SealMaster® offers a variety of Pavement Sealer Additives designed to:

- Improve surface toughness
- Anchor in sand for increased durability
- Suspend sand
- Reduce power steering marks
- Provide blacker color
- Enhance fuel resistance
- Promote greater adhesion
- Speed up drying times

# SealMaster® Cold-Applied Crack Fillers

*Designed to Seal out Moisture and Extend the Life of Asphalt*

**Pourable Crack Sealant**



**FlexMaster™**



**Trowel Grade Crack Filler®**



**Acrylic Crack Filler®**



Quality-minded pavement maintenance professionals use SealMaster Cold-Applied Crack Fillers because they are easy to use and perform exceptionally well. Simply stir and apply. Crack filling provides superior protection by sealing out water- a leading cause of pavement base failure.



# CrackMaster™ Hot Pour Crack Sealants

*Premium Quality Hot Rubberized Asphalt Crack Sealants*



## **CrackMaster Hot Rubberized Asphalt Crack Sealant Advantages:**

- Superior Performance
- Outstanding Flexibility
- Rapid Set-up Time
- Economical to Use

# SealMaster® Pavement Repair Products

*Make Fast Pavement Repairs Easily and Economically*



PatchMaster Pothole Patch – The Cold Patch with Hot Mix Performance.



GatorPave is designed for patching cracked and alligatored pavement.

# SealMaster® Oil Spot Primers

*Designed to Prime and Seal Oil Spots Prior to Sealcoating*



SealMaster Oil Spot Primers are designed to seal oil, gas and grease spots on asphalt pavement prior to sealcoating. Helps prevent oil spots from bleeding up through freshly applied pavement sealer.

# SealMaster® Traffic Paints

**100% Acrylic Water-Based Formulas for Superior Performance**



SealMaster offers a variety of high performance traffic paints designed for highly durable traffic markings on parking lots, roads, airports and more. All SealMaster traffic paints feature 100% Acrylic Lead-free formulations.



# SealMaster®

## Sealcoating Equipment

*The Machines that Helped Build an Industry*



More pavement sealer has been applied with SealMaster equipment than any other brand. The reason- SealMaster produces durable and reliable equipment that gets the job done year after year. More SealMaster equipment is still in service today than any other brand.

**Self-Propelled  
Machines**



**SprayMaster  
Trailer Units**



**Custom Truck  
Spray Systems**



**Portable Spray  
Systems**



# CrackPro® Hot Pour Crack Filling Equipment

***Setting the Standards for Quality and Innovation***



**Innovation is the driving force behind CrackPro Melter/Applicators**

## **The CrackPro Advantage:**

- Low profile for added operator safety
- The industry's fastest heat-up time
- All diesel power
- Lightweight Applicator wand for reduced operator fatigue
- Automatic horn trigger on wand for signaling truck operator
- The industry's longest air hose (100 feet) and largest air compressor (100 cfm) for cleaning cracks
- Several sizes and capacities to choose from

# CrackPro® Hot Pour Crack Filling Equipment

***Setting the Standards for Quality and Innovation***



**Innovation is the driving force behind CrackPro Melter/Applicators**

## **The CrackPro Advantage:**

- Low profile for added operator safety
- The industry's fastest heat-up time
- All diesel power
- Lightweight Applicator wand for reduced operator fatigue
- Automatic horn trigger on wand for signaling truck operator
- The industry's longest air hose (100 feet) and largest air compressor (100 cfm) for cleaning cracks
- Several sizes and capacities to choose from

# Pavement Maintenance Tools and Accessories

**SealMaster® Stocks the Tools You Need to Get the Job Done**



**Power Blowers**



**Striping Machines**



**Crack Cleaning Equipment**



**Squeegees and brushes**



**Pour Pots and Crack Banders**



**Traffic Marking Stencils**

***AND MUCH MORE!***



# SportMaster® Sport Surfacing Products

***A Global leader in Tennis Court, Running Track and Multi-Purpose Sport Surfacing Products***

SportMaster products feature 100% Acrylic technology for superior performance and durability on all types of sport surfaces



# The Industry's Most Attractive and Powerful Promotional materials

*Sales Materials Designed to keep you Out Front of the Competition*

**MasterSeal**  
Asphalt Based Pavement Sealer

FORMULATED TO PROTECT & BEAUTIFY ASPHALT PAVEMENT  
[www.sealmaster.net](http://www.sealmaster.net)

**SealMaster**  
Pavement Products & Equipment



**Polymer-Modified MasterSeal**  
Asphalt Based Pavement Sealer

THE INDUSTRY'S #1 CHOICE FOR QUALITY & PERFORMANCE  
[www.sealmaster.net](http://www.sealmaster.net)

**SealMaster**  
Pavement Products & Equipment



**LiquidRoad**  
Premium Surface Coating

THE SMART CHOICE FOR PAVEMENT PRESERVATION  
[www.sealmaster.net](http://www.sealmaster.net)

**SealMaster**  
Pavement Products & Equipment



**AsPen**  
Surface Sealer

PROTECT, BEAUTIFY & RENEW PAVEMENT  
[www.sealmaster.net](http://www.sealmaster.net)

**SealMaster**  
Pavement Products & Equipment



**ACRYLIC PAVEMENT SEALER**

FORMULATED TO PROTECT & BEAUTIFY ASPHALT PAVEMENT  
[www.sealmaster.net](http://www.sealmaster.net)

**SealMaster**  
Pavement Products & Equipment



**SealMaster Coal Tar**  
Pavement Sealer

FORMULATED TO PROTECT & BEAUTIFY ASPHALT PAVEMENT  
[www.sealmaster.net](http://www.sealmaster.net)

**SealMaster**  
Pavement Products & Equipment



# SealMaster.net

***Your Portal to Everything Pavement Maintenance***



## **SealMaster.net is your portal to:**

- Product Technical Data Sheets
- Material Safety Data Sheets (MSDS)
- Architectural and Engineering Specifications
- The complete SealMaster® Product and Equipment Line
- Request for Contractor and Proposal portals which results in significant job leads for our SealMaster contractor network
- Training Videos and Educational White Papers
- And Much More

*To Learn about how SealMaster can help you grow your business contact your local SealMaster representative at 1-800-395-7325.*

*SealMaster.net*