

The *SealMaster*®

**Franchise
Opportunity**

***SealMaster*®**

Pavement Products & Equipment

*Offering Made By
Prospectus Only*

Key Facts About SealMaster®

- *Rated #1 Business Opportunity In Category by Entrepreneur Magazine.*
- *Rated 4th Best Business Opportunity In America by Success Magazine.*
- *Acknowledged leader in the pavement maintenance industry.*

**Maintaining
The World's
Pavement!**



The SealMaster® Franchise Program offers qualified entrepreneurs an excellent opportunity to become part of an organization recognized across the nation as an industry leader. Since 1969, the name SealMaster® has been synonymous with quality pavement products and equipment.

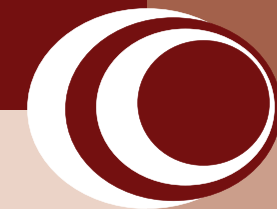
A SealMaster® Franchise enables you to manufacture SealMaster® pavement sealers on site and sell a full line of pavement maintenance products and equipment into the billion dollar pavement maintenance industry.

The territories granted to SealMaster® Franchises allow for exceptional growth potential. In many cases statewide territories are granted to Franchisees. The size of territory, the breadth of product line, and the ever increasing need for pavement maintenance are just a few of the reasons why SealMaster® is rated as such a highly attractive business opportunity.

As a SealMaster® Franchise you'll receive intensive training and ongoing technical and sales/marketing support. Industry experience is not a requirement for becoming a SealMaster® Franchise owner. However, your desire to take control of your future and realize the rewards of owning your own business is important.



While our Franchises are focused on serving the needs of their customers, at InFrasys, Inc. we are focused on serving the needs of our Franchises.



SealMaster® has become one of the world's largest pavement maintenance material and equipment suppliers.



Eventually, All Pavement Erodes

Traffic and weather take a relentless daily toll on paved surfaces throughout the world. Tiny hairline cracks, too small for the eye to see, grow into minute crevices. They expand and contract with changing temperatures, grow more porous with each passing rainfall, and are eroded into deep potholes beneath the weight of cars and trucks. Eventually, all asphalt needs repair.

SealMaster® pavement sealing products set the industry standard for quality.

Today, there are nearly 4 million miles of road, more than 17,000 airport runways, tens of thousands of parking lots, and countless millions of driveways in need of maintenance, resurfacings, and periodic resealing. Add to these the growing maintenance requirements of bike paths, tennis courts, running tracks and other sport surfaces, and the demand for quality pavement maintenance services expands astronomically.

As owner of a SealMaster® Franchise, you'll provide contractors in this huge market a way to deliver the performance that their customers demand.



Build Your Business By Helping Contractors Build Theirs

Thousands of pavement maintenance contractors across the country are seeking competitive advantages. They're looking for a way to enhance their reputation. A way to boost their referral business. And a way to complete jobs efficiently with quality products.

SealMaster® has built its reputation by helping contractors gain those advantages for many years. SealMaster® pavement sealing products set the industry standard for quality...and that quality reflects on the contractors who use SealMaster® products. As a result, SealMaster® has become one of the world's largest pavement maintenance material and equipment suppliers.



If you're looking for a business opportunity that combines the support of a nationally recognized organization with unique market appeal, the SealMaster® Franchise may be for you.

Nationwide Branding Helps Build National Accounts

Property owners across the country welcome the opportunity to work with a nationally branded company that can provide quality and consistency from coast to coast. SealMaster® is dedicated to working with large retail chains and property management companies in an effort to develop national accounts for the SealMaster® brand.





On-Site Manufacturing Fosters Consistent Product Quality

Your SealMaster® Franchise facility will house a manufacturing system designed to exacting specifications. From plumbing and electrical controls to emulsion mixers and storage tanks, every element of the SealMaster® System has been carefully scrutinized for efficient and simple operations. Your link to approved suppliers for proprietary SealMaster materials enables you to replicate proven SealMaster® formulas for yourself. You'll produce and distribute pavement sealers to customers in pails, drums, and bulk. Pavement sealers and all other SealMaster® products will also be available for plant pick-up at your SealMaster® franchise facility. The SealMaster® Franchise has been designed for efficiency, convenience, and performance for customers and franchise owners alike.

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The Building...

6,000 - 10,000 sq. ft. building with one acre of fenced in paved area. Building colors are light gray with dark gray trim.

Product Showroom...

Five hundred or more sq. ft. of showroom with checkerboard flooring displays products, equipment, and tools.

Manufacturing Equipment...

SealMaster® premium quality professional grade pavement sealers are manufactured on site utilizing state-of-the-art manufacturing equipment and techniques.

Storage Tanks...

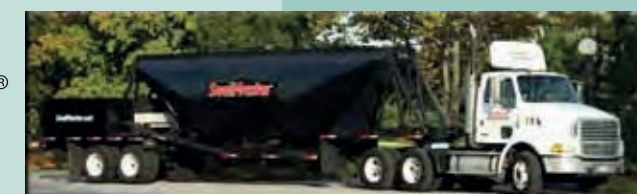
Raw materials are stored in heated storage tanks. Finished pavement sealers are stored in agitated storage tanks.

Warehouse...

Pavement maintenance products are inventoried on-site at each SealMaster® facility for optimum customer service.

Product Delivery...

Pavement sealers and related products are shipped to customers via specialized delivery tankers and smaller delivery vehicles. SealMaster® products are also available for pick-up at the franchise facility.





Provide A Convenient Source For Quality Products And Services

As owner of a SealMaster® Franchise, you'll provide contractors with a single source for their product needs. That's why SealMaster® is recognized industry-wide as the one-stop-source for pavement maintenance products and equipment.

Pavement Sealer Technologies

SealMaster® pavement sealers are made to exacting specifications, for lasting durability and beauty. Proprietary SealMaster® formulations meet or exceed government standards.

As a SealMaster® Franchise you'll have the opportunity to manufacture and sell a variety of pavement sealer technologies including asphalt based, coal tar based and blends. SealMaster® pavement sealers are formulated to meet specific market demands.

Colorized Pavement Sealers

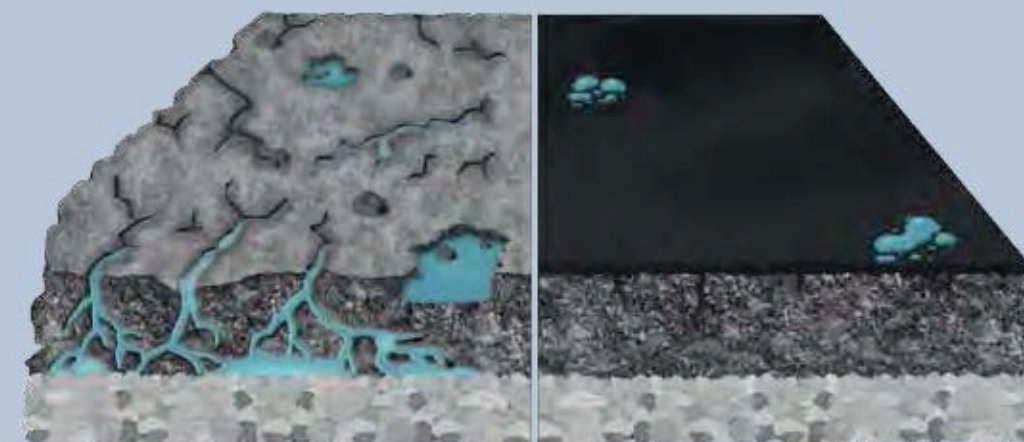
You'll have the opportunity to distribute colorized acrylic pavement sealers including ColorPave, and ColorPave HD to contractors and property owners that are looking for unique and innovative alternatives to standard sealers.

Concrete Sealing And Repair

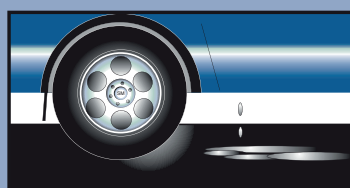
In addition to asphalt products, a SealMaster® Franchise also has the ability to offer sealers and repair products for concrete surfaces. SealMaster® concrete products feature environmentally friendly acrylic formulations that are ideal for both exterior and interior concrete surfaces.

Research and Development of new and innovative pavement sealer technologies is ongoing to help SealMaster® Franchises remain competitive in the marketplace.

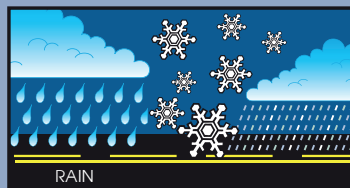
Unsealed vs. Sealed



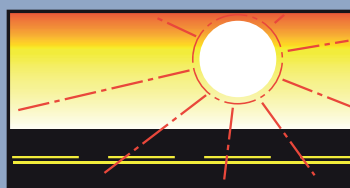
SealMaster® is recognized as the one-stop-source for pavement maintenance products and equipment.



PROTECTION FROM CHEMICALS



PROTECTION FROM MOISTURE



PROTECTION FROM OXIDATION



Eventually All Pavement Needs Repair And Maintenance

Asphalt pavement represents a substantial investment for property owners. Today, more than ever it makes economic sense to maintain this critical investment. SealMaster® offers the maintenance and repair products that pavement maintenance professionals and property owners rely on for quality and performance. Filling cracks, repairing potholes, and striping parking lots are crucial aspects of pavement maintenance.

Crack Filling And Repair Technologies

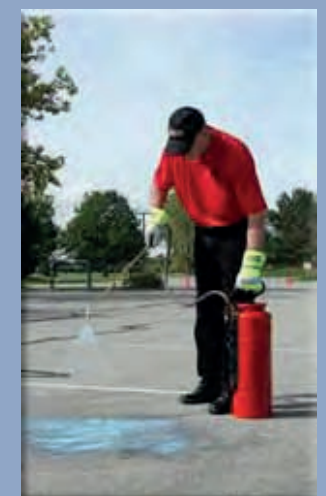
SealMaster® is the source for a variety of cold and hot-applied crack filling technologies designed to protect pavement from moisture damage. From driveways to highways SealMaster® offers the right material for the job. You'll also provide high performance materials for repairing potholes and other types of pavement damage.

Professional Grade Traffic Paints

Contractors have come to rely on the quality and performance of SealMaster® professional grade traffic paints. SealMaster® traffic paints are environmentally friendly, VOC compliant water-based traffic paints featuring advanced acrylic technology.

SealMaster® is also the recognized source for high performance pavement sealer additives, oil spot primers, asphalt removers and more.

SealMaster® offers the maintenance and repair products that pavement maintenance professionals and property owners rely on for quality and performance.





SealMaster® is dedicated to meeting the growing demand for road and pavement preservation

Roads and streets are in constant need of maintenance and repair. SealMaster® Franchises are equipped to meet many of the pavement maintenance product needs of today's state and local highway and street departments. Road sealers, crack fillers, pothole patch materials, traffic paints, tools and equipment are examples of the products that are purchased on a continual basis by street departments throughout the world.

SealMaster® Road Maintenance Products Extend Pavement Service Life

SealMaster® road sealants such as Liquid Road™ and AsPen® are cost-effective methods to beautify and protect highway shoulders, secondary roads, and low traffic streets.

CrackMaster™ Hot Pour Crack Sealants provide an effective repair for cracks in roads, highways and streets, by sealing out the damaging effects of moisture.

SealMaster® Traffic Paints provide highly visible and durable traffic markings for roads and streets.

As a SealMaster® Franchise you'll also offer an extensive line of road maintenance equipment including CrackPro® Hot Pour crack filling equipment, asphalt distributors, striping machines, tools and more.

Road maintenance offers the SealMaster® Franchise an exceptional opportunity for current and future growth.



Road maintenance offers the SealMaster® Franchise an exceptional opportunity for current and future growth.



Pavement Maintenance Equipment And Tanks



The Industry Standard For Quality Sealcoating Equipment

For over 40 years pavement maintenance professionals have relied upon SealMaster® equipment for quality, dependability, durability, and performance. As a SealMaster® Franchise, you'll sell the full line of SealMaster® sealcoating equipment including truck mounted, trailer mounted, self-propelled, and portable application units. You'll have the opportunity to build your business by offering SealMaster® bulk storage tanks to your customers. All SealMaster® equipment is backed by an experienced service and parts department to keep SealMaster® equipment on the job and earning money for your customers.

*SealMaster®
 Equipment, The
 Industry Standard For
 Durability &
 Performance.*

Crack Filling And Road Maintenance Equipment

For years, highway and local street and road agencies have recognized the value of protecting their roads with hot rubberized crack fillers. Crack Pro units meet the demand for quality oil-jacketed melting and application equipment.

SealMaster® also offers heated asphalt distributors and aggregate chip spreaders utilized in road maintenance.

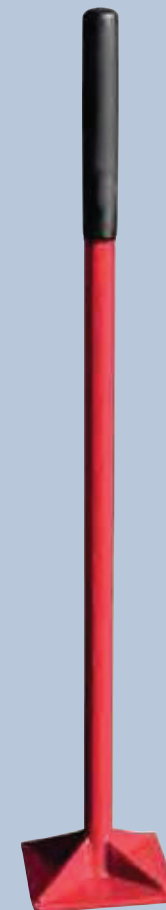


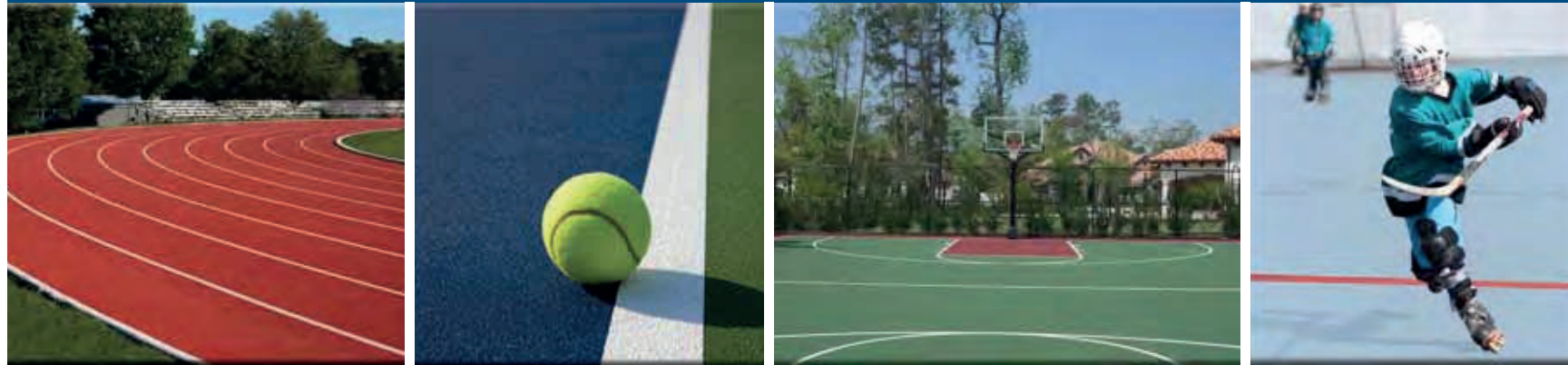


Tools And Accessories

In keeping with the theme of the one-stop-source, your SealMaster® Franchise facility features a product and equipment showroom stocked with small equipment, tools and accessories for pavement professionals including:

- Squeegees/Brushes
- Traffic Stencils
- Crack Filling Tools
- Asphalt Lutes/Rakes
- Traffic Cones
- Line Striping Machines
- Parking Lot Blowers
- Parking Blocks/Speed Bumps
- Hand Tampers
- Spray Tips
- Measuring Wheels
- Traffic Signs
- Hand Cleaners
- And much more





A Leading Supplier To The Sports Surfacing Industry

As a SealMaster® Franchise you'll have the opportunity to supply SportMaster® products, tools, and equipment to the sports surfacing industry.

SportMaster® products feature innovative technologies that set the standards for quality and performance and have enabled SportMaster® to become recognized world-wide.

Tennis Court Surfacing And Repair

SportMaster® has provided tennis court owners with premium quality color coatings, resurfacers, cushion systems and repair products for over 40 years. Dedication to bringing science and technology to the tennis court surface has resulted in a system of tennis court surfacing products that provides optimum performance for both player and surface.

Running Tracks, In-Line Skate Surfaces And Multi-Purpose Sport Surfaces

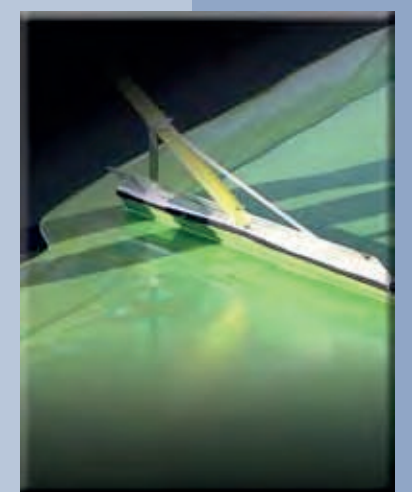
SportMaster® offers a variety of technologies for coating and repairing running tracks, in-line skate surfaces, outdoor basketball courts, shuffleboard courts and more.

In addition, you'll sell a variety of accessory items including tennis net posts, tennis nets, windscreens and more.

When you consider all the colleges, universities, high schools, clubs, cities, apartments, condominiums, private residences, and townships that own or maintain tennis courts you soon realize the potential for SportMaster® products is vast.

SportMaster®
SPORT SURFACES

SportMaster® has provided tennis court owners with premium quality color coatings, resurfacers, cushion systems and repair products for over 40 years.





When you join the SealMaster® network, you'll have immediate access to answers for your business questions.

training



Ongoing support from experts helps smooth your progress.

The SealMaster® Franchise program provides you with the knowledge, expertise, and support of a management team dedicated to your business future. That support begins long before your franchise opens for business... and extends into the future for years down the road. Some of those support services include:

- Site selection approval
- Facility layout and design plans
- Manufacturing training for the plant manager
- Extensive sales, technical and administrative training
- A comprehensive online operations manual
- Access to the SealMaster® Intranet
- Use of SealMaster®, SportMaster®, and other tradenames and logos
- Ongoing quality control and lab support
- Access to approved suppliers and proprietary supplies
- Volume purchasing benefits
- Access to ongoing technical research and industry data
- Powerful ongoing marketing support
- Scheduled consulting visits by operations experts
- National Accounts
- Much, much more.



When you join the SealMaster® Network, you'll be just a phone call or e-mail away from answers to your business questions. Your suggestions will be welcome too, both by InFrasys, Inc. and by other members of the SealMaster® family.



Franchising Puts Economies Of Scale To Work For You



Owning a franchise allows you to go into business for yourself, but not by yourself.

The Franchise Advantage

- One out of every three dollars spent by Americans for goods and services is spent in a franchised business.
- More than 750,000 franchise businesses dot the American landscape, generating more than 800 billion dollars in sales.
- The public likes franchising because franchise establishments offer known names and dependable standards of quality.

- Source: The IFA Franchise Opportunities Guide.

By providing you with an established and widely recognized trade name, volume buying power, and access to an established network of suppliers, the SealMaster business opportunity offers you a number of advantages unavailable to independent business owners... the advantages of franchising.

- **Owning a franchise allows you to go into business for yourself, but not by yourself.**
- **A franchise enables the business owner to associate themselves with established products and methods.**
- **Franchises offer important pre-opening and on-going support.**

It's no wonder the franchising industry and businesses employ over 20 million people and generates over 2 trillion dollars of economic activity. The SealMaster® Franchise Program has been designed to help you benefit from the many advantages of franchising.



InFrasys®

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